

## ITM Bachelor 1. Sem 8029: Introduction International Tourism Management

### INTRODUCTION: Major sources and thinkers in the field of tourism

#### Sources:

**What sources of information do you know for the work of tourism scientists?**

#### Primary data:

- own research results
- statistics

#### Secondary data:

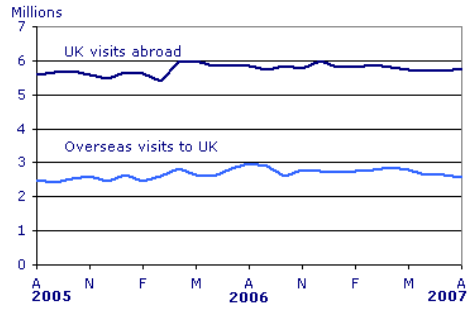
- Articles in Scientific Journals
- Scientific books
- Proceedings of conferences
- Textbooks
- customer communication (for instance blogs)

#### Some examples:

##### Statistics:

**Local, regional, national statistics offices**

UK National Statistics Office: Travel & Tourism: Overseas visitors to the UK up by 3%



Overseas residents' visits to the UK and UK residents' visits abroad (seasonally adjusted)

During the 12 months ending August 2007, visits by overseas residents to the UK rose by 3 per cent, from 31.7 million to 32.7 million. Visits from residents of Europe increased 3 per cent (to 23.5 million); North America increased by 1 per cent (to 4.6 million) and visits from other parts of the world rose 5 per cent (to 4.6 million).

In the same period, visits abroad by UK residents increased by 1 per cent during the 12 months ending August 2007, from 68.6 million to 69.6 million. Over this period, visits to North America increased 1 per cent (to 4.8 million), visits to Europe increased by 1 per cent (to 54.8 million) and visits to other parts of the world rose by 7 per cent (to 10.0 million).

During June to August 2007, the number of visits overseas by UK residents decreased by 2 per cent to 17.2 million when compared with the previous three months, while the associated spending decreased by 2 per cent to £8.9 billion.

Over the same period, there were 7.8 million visits to the UK by overseas residents, a decrease of 7 per cent when compared with the previous three months, while the associated spending decreased by 2 per cent to £4.0 billion.

#### Notes:

Provisional statistics are published on 17 October 2007 in the Overseas Travel and Tourism First Release.

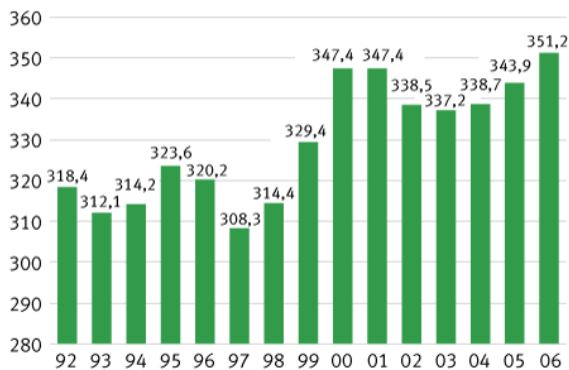
Figures showing three-month changes are seasonally adjusted. Figures showing 12-month changes are not seasonally adjusted.

In January 2007 some changes were made to the way IPS data are collected or calculated. The changes made are: a) to the way the sample is drawn, b) to the method of estimating fares, c) the method of imputing spending for cases where expenditure information has not been given by the respondent. These changes mean that results in 2007 may not be entirely consistent with those of previous years and so care should be taken when making comparison with estimates from earlier years.

Published on 17 October 2007 at 9:30 am

### Gästeübernachtungen 1992 - 2006

in Millionen



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## Übernachtungen in Beherbergungsstätten (jährlich)

### Tabellen

## Übernachtungen in Beherbergungsstätten (jährlich)

- [nach Bundesländern](#)
- [nach Herkunftsländern](#)
- [nach Betriebsarten](#)
- [nach Gemeindegruppen](#)

- [Ankünfte und Übernachtungen von Gästen in Beherbergungsstätten und Campingplätzen](#)
- [Beherbergungskapazitäten und Auslastung](#)
- [Beherbergungskapazität, Ankünfte und Übernachtungen in Beherbergungsstätten nach Bundesländern](#)

**Übernachtungen in Beherbergungsstätten<sup>1</sup>**

und auf Campingplätzen

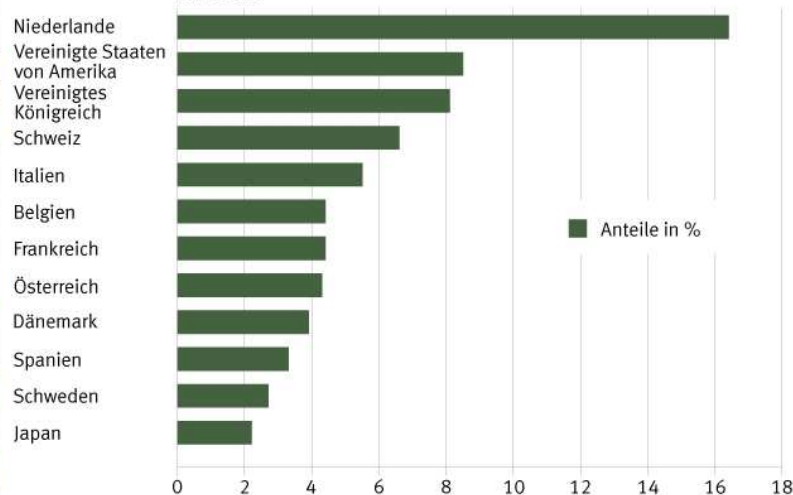
nach Bundesländern

Merkmal	Einheit	2005	2006	2007
Deutschland	Mio.	343,98	351,22	361,84
Inland	Mio.	295,73	298,28	307,06
Ausland	Mio.	48,25	52,95	54,78
<b>Bundesländer</b>				
Baden-Württemberg	Mio.	40,50	40,86	42,40
Bayern	Mio.	74,57	74,69	76,26
Berlin	Mio.	14,62	15,91	17,29
Brandenburg	Mio.	9,38	9,55	9,93
Bremen	Mio.	1,38	1,47	1,53
Hamburg	Mio.	6,44	7,18	7,40
Hessen	Mio.	25,17	25,97	26,88
Mecklenburg-Vorpommern	Mio.	24,49	24,77	26,32
Niedersachsen	Mio.	34,28	34,88	35,88
Nordrhein-Westfalen	Mio.	38,44	39,26	40,40
Rheinland-Pfalz	Mio.	19,92	19,92	19,94
Saarland	Mio.	2,15	2,19	2,29
Sachsen	Mio.	15,40	16,38	16,05
Sachsen-Anhalt	Mio.	6,01	6,41	6,52
Schleswig-Holstein	Mio.	22,36	23,04	23,60
Thüringen	Mio.	8,86	8,73	9,14

<sup>1</sup> In Beherbergungsstätten mit 9 und mehr Gästebetten.

**Übernachtungen von ausländischen Gästen 2007<sup>1</sup>**

in Prozent



<sup>1</sup> In Beherbergungsstätten mit 9 und mehr Gästebetten und auf Campingplätzen.

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**Messzahlen (monatlich)**

- [Übernachtungen in Beherbergungsstätten und auf Campingplätzen mit Kalender- und Saisonbereinigung](#)

[www.destatis.de](http://www.destatis.de)

**International statistics:**

[www.UNWTO.org](http://www.UNWTO.org)

[www.wttc.org](http://www.wttc.org)

[http://www.wttc.travel/eng/Research/Tourism\\_Satellite\\_Accounting\\_Tool/index.php](http://www.wttc.travel/eng/Research/Tourism_Satellite_Accounting_Tool/index.php)



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