

 Fachhochschule Westküste Hochschule für Wirtschaft & Technik	Prof. Dr. Wolfgang Georg Arlt International Tourism Management	 Fachhochschule Westküste Hochschule für Wirtschaft & Technik
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ITM Bachelor 1. Sem

8029: Introduction International Tourism Management

INTRODUCTION: HISTORICAL DEVELOPMENT OF TOURISM

Summing up: **Global development of tourism**

	Pre-modern	modern	post-modern
	"Discovery"	"Acquisition"	"Invention"
Who is travelling?	few very rich; adventurers, traders	growing numbers, rich people + Europe / North America: middle classes (19th c.) working classes (20th c.) Asia / South America: middle classes (21th c.)	Almost everybody People are host and guest at different times
Motivation	Discovery, Distinction	Acquisition, Relaxation	Invention, Experience
Impact on destination	physically minimal culturally medium	new infrastructure, touristification impact also on source region	glocalisation of destinations invention of artificial places
Development of tourism Industry	almost not existing	strong growth	diversification
Duration	long time (months, years)	medium length (weeks, months)	short (days) or long (years)
Relation to daily life	Travel part of life	Clear split between working time and leisure time/tourism	Travel again part of life

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