

Prof. Dr. Wolfgang Georg Arlt FRGS FRAS



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Born 1957 in West-Berlin
Studies of Sinology at FU
Berlin & CU Hong Kong

Major publication:
China's Outbound Tourism
(Routledge 2006/2011)

- 中 First visit to People's Republic of China in 1978
- 中 1986-1989 owner of Outbound Tour Operator Europe -> China (Berlin)
- 中 1990-1991 Director of German East Asia Institute (Berlin)
- 中 1991-1999 owner of Inbound Tour Operator China -> Europe (Berlin & Beijing)
- 中 2002-2007 Professor for International Leisure and Tourism Management at Stralsund University of Applied Sciences
- 中 2008-now Professor for International Tourism Management at West Coast University of Applied Sciences Germany
- 中 Visiting professor at universities in China, United Kingdom, Australia and New Zealand
- 中 Since 2004 Founder and CEO *COTRI China Outbound Tourism Research Institute*
- 中 Fellow *Royal Geographical Society* (London)
- 中 Fellow *Royal Asiatic Society* (London)
- 中 Research Fellow *Japanese Society for the Promotion of Science* (Tokyo)
- 中 Board member and Member Human Development Committee *PATA Pacific Asia Travel Association* (Bangkok)
- 中 Vice President Western Europe *ITSA International Tourism Studies Association* (Beijing & Greenwich)
- 中 Vice President for China *TCWTA Twin Cities World Tourism Association* (Zürich)
- 中 Fellow of *International Association of China Tourism Studies* (Guangzhou)
- 中 Member of *UNWTO Expert Panel* (Madrid)
- 中 Member of *Expert Committee of WTCF* (Beijing)
- 中 Member of *Friends of Europe* Think tank (Brussels)