

ITM Bachelor 6. Sem.
9672 Seminar
Arbeitswelt und Tourismus

Global Tourism

Global development of tourism

pre-modern

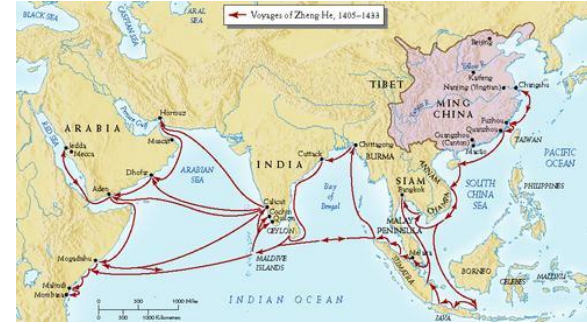
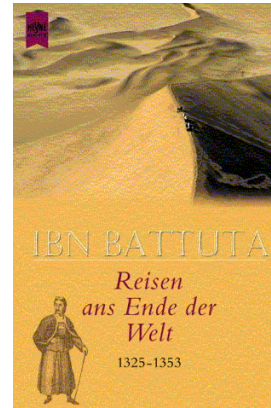
Modern

post-modern:

Discovery - Acquisition - Invention

Global Tourism

Discovery



Acquisition



Invention



Global Tourism Development

	pre-modern (up to 18th c.) "Discovery"	modern (19-20th c.) "Acquisition"	post-modern (21st c.) "Invention"
Who is travelling?	Few very rich; adventurers, traders	growing numbers, rich people plus Europe / North America: middle classes (19th c.) working classes (20th c.) Asia / South America: middle classes (21th c.)	Almost everybody People are host and guest at different times
Motivation	Discovery, Distinction	Acquisition, Relaxation	Invention, Experience
Impact on destination	physically minimal culturally medium	new infrastructure, touristification impact also on source region	glocalisation of destinations invention of artificial places
Development of tourism Industry	almost not existing	strong growth	diversification
Duration	long time (months, years)	medium length (weeks, months)	short (days) or long (years)
Relation to daily life	Travel part of life	Clear split between working time and leisure time/tourism	Travel part of life

Tourism today: UNWTO Highlights